

JTB

Perfect moments, always

ISETAN
The Japan Store



浅草



ASAKUSA





Recommendation Walking course



Kaminarimon



Kaminarimon Prospers from Tourism. With the status of Fujin and Raijin on the right and left, the gate is rightly called Furaijinmon. The large paper lantern in side is 3.9m tall and 3.3m in diameter, with a weight of 700kg.



Many festivals are held throughout the year.



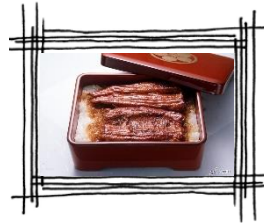
Nakamise Dori St.

For souvenirs of Asakusa, the best place is "Nakamise-Dori St.", which runs from Kaminarimon to Honzomon, recreating the feeling of an Edo era street leading up to a Buddhist temple. You can see the bustle of a temple festival every day, with unique shops selling delicious foods and crafts both sides of the street.



Lunch

Asakusa has long been a popular destination for Japanese visitors, making it a great area to try Japanese food, including many Tokyo and Kanto-style favorites. Some of the restaurants here are over 100 years old and the best ones often specialize in just one type of food. If you like seafood, try a sushi, tempura, unagi (eel), or dojo (loach) restaurant. For meat dishes go to a "tonkatsu", "yakimiku", or "sukiyaki" specialist. Try soba noodles and ramen. If you want to take a slow break, go to a Japanese café or have some Japanese sweets. Many international visitors come to here and now the area has the most restaurants in Tokyo that are certified halal.



Hanayashiki

Asakusa Hanayashiki is the oldest amusement park in Japan. It opened during the Edo period in 1853 and has evolved with the years. From a flower garden with entertainment and a zoo it turned into a modern amusement park after World War II. Now it looks charmingly old-fashioned and children and adults enjoy the retro feel of this popular place. Hanayashiki has become a symbol of Asakusa.



Asakusa Culture and Tourism Center

It is in front of the Kanda gate. It provides information about local sights, history, and culture, travel support, and has a café and a terrace observatory. Especially, from the top you have a very good view of Senso-ji Temple, Nakamise Street, Sumida River and Tokyo Skytree.



Recommendation Experience

Visit Asakusa Shrine, Senso-ji Temple, and the surrounding streets. If you take a rickshaw ride, the driver will be your guide. Japanese visitors love this area with its specialist restaurants, izakaya pubs, cafés, and sweets shops. Many stores sell crafts and traditional clothing and you can rent a kimono. If you like to cook, browse the kitchenware stores for utensils and knives in Kappabashi Street.

Asakusa Kimono Rental & Lunch Plan



Try on your first kimono in Asakusa. In addition to trying on the garment, simple hairstyling by a pro hair stylist to suit the type and design of the kimono is available. *Additional charges apply for some options. Rentals of kinchaku (Japanese-style bags), hair ornaments, and other accessories are also available.

This experience connects the world with Japanese traditional culture in Asakusa. Try on your first kimono in Asakusa! Get dressed in a kimono, savor a Japanese-style set meal, and enjoy sightseeing in the Asakusa area.

Both male and female customers can have a great time. Booking for couples is recommended.

SAMURAI & NINJA Safari TOKYO Entertainment Bus



Meet a Samurai and a Ninja in the center of Tokyo!

Japan's first tour combining a moving bus theater and a street performance offers an Asakusa experience like never before.

The 1-hour tour begins with a seemingly typical bus tour of the famous Asakusa area in Tokyo featuring entertaining commentary presented by the bilingual MC in English and Japanese.

Everything is going according to schedule when suddenly, two costumed figures who look as if they've slipped through time into present day Asakusa, suddenly appear! A conflict between the Ninja and the Samurai seems imminent, and in no time, a full tilt chase between the Samurai and Ninja unfolds throughout the streets of Asakusa! Follow these two characters' comical performances on the bus and help the Samurai catch the Ninja! The tour ends with the ultimate showdown--a mind-blowing 4D battle! Participants can also look forward to taking a photo with the Samurai and Ninja that have just ended the intense acrobatic battle at the end of this action-packed show.



Rickshaw(Jinrikisya) experience "Asakusa" Story



Instead of exploring Asakusa on foot you can take a rickshaw ride through this old district. Rickshaw drivers in traditional outfits wait in front of Kaminarimon Gate at Sensoji temple. They offer different tours to main attractions as well as to local spots that you might not find by yourself. Ask your driver for recommendations. Asakusa's rickshaw drivers are knowledgeable guides. They can show you the best places to take pictures or the most popular shops and restaurants.



MANGEKYO

REVOLUTIONARY NEW DRUMMING
ENTERTAINMENT IN TOKYO

万華響

THE JAPAN ENTERTAINMENT SHOW!

■Schedule : 9/16 (Sat) - 10/29 (Sun) / 2017

■Stage Appearance : DRUM TAO

■Assembly Hall : Shinagawa Prince Hotel "Club eX"
(Address : 30-30 Takinawa 4-chome, Minato-ku Tokyo)

■Sponsor : JTB Communication Design, Inc.

■Planning and production : JTB Communication Design, Inc. TAO Entertainment Co., Ltd.

■Official partners :

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Suntory Beverage & Food : Iyemon and JTB Corp.

■Co-sponsor : FamilyMart Co., Ltd., Shinagawa Prince Hotel

■Official website : <https://mangekyo-tokyo.com/en>

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